

## MAY 2021 MARKET COMMENTARY

April was a strong month for the markets and the broad Standard and Poor's 500 Index now sits up just north of 11% for the year. Fixed income has struggled a bit this year with longer term rates having pushed higher due to economic growth and inflation concerns. We continue to be extremely selective in fixed income allocations for clients. At the beginning of the year we advised clients that we expected equity markets to perform well over all this year thanks to vaccinations allowing for the reopening of the economy and the tailwinds of extremely supportive fiscal and monetary policies. We also advised clients that we believed those returns could be "front-loaded" to the beginning of the year as we saw the potential for a more choppy market in the second half of the year as the new Biden administration's agenda became more clear and was digested by the market. After a strong April, and with our expectation of "front-loaded" returns for the year in mind, it begs the question if investors should listen to the old Wall Street adage "Sell in May and Go Away?"

One of Wall Street's favorite axioms is "Sell in May and Go Away." This expression is derived from the daunting statistic that of all six-month periods during the year, the May to October timeframe is the one with the lowest average return for the Standard and Poor's 500 Index. During all May to October time periods from 1950 to present, the Standard and Poor's 500 Index (and its predecessor the S&P 90) had an average return of only 1.7%. Despite the historically lackluster performance of this timeframe, the market was higher at the end of the six-month period 64.8% of the time.

### Sell In May? The Next Six Months Are The Weakest

Various S&P 500 Index 6-Month Returns

6-Month Period	Average % Change	% Higher
Nov-Apr	6.8%	77.1%
Oct-Mar	6.4%	69.0%
Dec-May	5.4%	71.4%
Sept-Feb	4.7%	69.0%
July-Dec	4.7%	70.4%
Aug-Jan	4.6%	70.4%
Mar-Aug	4.2%	71.8%
Jan-June	4.2%	68.6%
Feb-July	4.1%	71.8%
June-Nov	3.3%	67.6%
Apr-Sept	2.9%	64.8%
May-Oct	1.7%	64.8%

Source: LPL Research, FactSet 4/28/2021 (1950 - Current)

All indexes are unmanaged and cannot be invested into directly. Past performance is no guarantee of future results.

The modern design of the S&P 500 Index was first launched in 1957. Performance before then incorporates the performance of its predecessor index, the S&P 90.

We remind clients that market timing involves being right not once, but twice, and often proves to be a fool's errand. As financial planners, we create financial plans and strategies for clients for the long term. With that said, while there is the chance for a choppy market through the remainder of the year, the economy is strengthening—there is record liquidity in the system, strong GDP growth, and strong personal income and consumption. There's also considerable pent-up demand in certain areas of the market, manufacturing is strong, and earnings are up 51% year on year. For clients who are saving, or have some cash on the side lines, we will try to take advantage of any short-term weakness.

## FOCUSED ON YOUR FINANCIAL INDEPENDENCE



 **HIGHTOWER**  
Financial Principles, LLC

**FINANCIAL PRINCIPLES, LLC**  
**A HIGHTOWER WEALTH MANAGEMENT PRACTICE**

**310 PASSAIC AVENUE, SUITE 203, FAIRFIELD, NJ 07004**  
**505 FIFTH AVENUE, 4TH FLOOR, NEW YORK, NY 10017**  
**973-582-1000**  
[WWW.FINANCIALPRINCIPLES.COM](http://WWW.FINANCIALPRINCIPLES.COM)

**FOCUSED ON YOUR FINANCIAL INDEPENDENCE**



**Bradley H. Bofford, CLU<sup>®</sup>, ChFC<sup>®</sup>, CFP<sup>®</sup>**

Managing Director, Partner  
973-582-1002  
[bbofford@hightoweradvisors.com](mailto:bbofford@hightoweradvisors.com)



**Michael Flower, CFP<sup>®</sup>**  
Managing Director, Partner

973-582-1004  
[mflower@hightoweradvisors.com](mailto:mflower@hightoweradvisors.com)



**Daniel Trout**  
Partner

973-582-1006  
[dtrout@hightoweradvisors.com](mailto:dtrout@hightoweradvisors.com)



**Steven Gelber, AIF<sup>®</sup>**  
Associate Wealth Advisor

973-582-1015  
[sgelber@hightoweradvisors.com](mailto:sgelber@hightoweradvisors.com)



**Andrew Olivier, CFP<sup>®</sup>**  
Associate Wealth Advisor

973-582-1005  
[aolivier@hightoweradvisors.com](mailto:aolivier@hightoweradvisors.com)

*Securities and investment advice offered through Hightower Securities, LLC, Member FINRA/SIPC. Hightower Advisors, LLC, is an SEC Registered Investment Advisor. Financial Principles, LLC, is under separate ownership from any other named entity.*

*The opinions voiced in this material are for general information only and are not intended to provide specific advice or recommendations for any individual.*

*The information contained herein has been obtained from sources considered to be reliable, but accuracy or completeness of any statement is not guaranteed.*

*No information contained herein is meant as tax or legal advice. Please consult the appropriate professionals to see how the laws apply to your situation.*

*©Financial Principles, LLC, 2021. Reproduction of this material is prohibited without consent of Financial Principles, LLC.*

Data sources: Economic: Based on data from U.S. Bureau of Labor Statistics (unemployment, inflation); U.S. Department of Commerce (GDP, corporate profits, retail sales, housing); S&P/Case-Shiller 20-City Composite Index (home prices); Institute for Supply Management (manufacturing/services). Performance: Based on data reported in WSJ Market Data Center (indexes); U.S. Treasury (Treasury yields); U.S. Energy Information Administration/Bloomberg.com Market Data (oil spot price, WTI Cushing, OK); www.goldprice.org (spot gold/silver); Oanda/FX Street (currency exchange rates).

News items are based on reports from multiple commonly available international news sources (i.e. wire services) and are independently verified when necessary with secondary sources such as government agencies, corporate press releases, or trade organizations.